



Franchise Prospectus



**I.T. is our children's future
make it yours too!**

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Welcome

Click IT! aims to introduce ICT into nursery schools as a child's first step in learning about computers, what they do, how they work and how they can be used to support all aspects of life.

Click IT! was established in 1999. The Government had just introduced the Early Learning Goals, which set the requirement that pre-school children should be introduced to computers as part of their everyday learning. Our aim therefore, was to provide mobile ICT support to children aged two to five years within nursery schools.

As a business providing ICT tuition to the pre-school market, Click IT! is unique in that it offers a service within nursery schools during term time and school hours, working with young children in their own safe and familiar learning environment. The lessons are designed to be both fun and educational with activities to cater for every level of learning from the beginner to the 'Whizz - Kid'.

Today, with ICT a compulsory part of the Early Years Foundation Stage Curriculum and with schools told to put computer skills on the same footing as the three R's, Click IT! is expanding at a fast pace with more and more nurseries signing up to our service.



"My daughter was 18 months old when I brought down an old computer from the loft for her to play with. She absolutely loved playing with the mouse and I soon realised that with the right software and training, very young children could learn valuable mouse skills and use the computer to enhance their learning."

**Wendy Petersen,
Founder, Click IT!**





Why become a Click IT! franchisee?

A Click IT! franchise represents more than just a sound business investment opportunity.

You are probably looking for work that fulfills you and gives you passion and self respect, yet allows you to combine a career with the hectic responsibilities of family life. After all, these aspirations were the inspiration behind Click IT! in the first place!

As a business that operates during term times and school hours only, it provides an ideal combination of a rewarding and worthwhile vocation, without the sacrifice of quality time at home.

That does not mean that the work of a Click IT! franchisee is totally less than full time, as every successful business requires time and effort, but you can manage your working life around your family life.



“During the past years, I have been inspired as the Click IT! business run by my wife, Wendy, has grown and developed into a flourishing enterprise providing a unique educational experience to hundreds of local kids each term. Everything about Click IT! is quality and excellence in its field. I wanted to be part of the success – I hope that you do too!”

**David Petersen,
Franchise Manager, Click IT!**



CLICK IT! ICT
All About Me



presented to

Valena

successfully completing the
program with Click IT! Well Done!

Level Achieved: Improver



Click IT! will only offer franchises to those who it believes are suitable and have the potential to run a successful local Click IT! operation. A Click IT! franchisee does not need to have previous experience of teaching or of IT at an advanced level, as full training will be provided. Those most suited to becoming a Click IT! franchisee will meet the criteria listed opposite.



"I have been with Click IT! for five years, and cannot wish for a better company to work for. As a mum of two - I have found my 'DREAM JOB' with Click IT!"

**Harsha Popat
ICT Tutor, Click IT! Harrow**

You will be:

- Self Motivated
- Dynamic & enthusiastic
- Passionate
- Likeable
- Honest & dependable
- Caring
- Computer literate
- Organised
- Academically sound
- Financially secure

You will have:

- Stable home life
- Support of family
- Sales skills
- Strong personality
- Affinity with children



with big hands small with hands dinosaur dancing elephant with striped eggs fish fishing giraffe giggling hen in high heels iguana in
bbb ccc ddd eee fff ggg hhh iii





The Click IT! Promise

Click IT! will provide you with everything that you need to run your business including:

- Many years' experience of teaching IT skills to pre-school children
- Comprehensive training in every aspect of the business
- An Operations Manual documenting everything that you need to know
- Termly lesson plans built around the Government's Early Years Foundation Stage Curriculum using tried, tested and approved software
- Continuous development of curriculum and software
- On line business administration and database system
- On-going business support and advice
- Marketing materials
- Access to literature, documents, letter templates and so on





The Financials

Entry costs ex VAT	
License to trade	£5,500
Training	£2,000
Hardware, software, equipment, marketing supplies and set up	£2,500
Total	£10,000

Royalty at 12%

Once established, a typical Click IT! franchisee should expect to generate annual sales in excess of £40,000, with a net operating profit margin of up to 50%.*

* The financial projections above are for illustrative purposes only, are not guaranteed and do not form part of any contractual obligation.

 **Lloyds TSB** | Commercial

Lloyds TSB can provide banking and financial assistance to Click IT franchisees, subject to status



Click IT!

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